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## INSTITUTE FOR POPULATION HEALTH

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*Loretta V. Davis, MSA*  
*President & Chief Executive Officer*

*Betsy Pash*  
*Chief Operating Officer*

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## OUR MISSION

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The mission of IPH is to maximize positive health conditions in populations and communities through collaboration, scientific inquiry, and the application of scientific health practices. IPH will carry the voice of the communities to health policy makers, scientists, purchasers and funders. IPH activities will advance community capacity to improve health and to reduce disparities among population groups and geographic areas.

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## OUR VISION

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IPH will be a unique organization which will enable communities to apply state-of-the-art community health practices.

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## OUR VALUES

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IPH's board of directors, management, and staff are committed to uphold these values in our work, relationships and governance:

- **Collaboration** and inclusiveness among IPH, government, communities, and institutions in approaching matters of the public's health.
- **State-of-the-art** research, education, and demonstration as vehicles for advancing health practice.
- **Leadership** and service for the benefit of the community, rather than to advance institutions, partners, or staff.
- Prevention of disease and **promotion of health**.
- **Ethical behavior** in all scientific, professional and interpersonal matters.
- **Quality**, professionalism, diversity, and integrity in the work we do, the people hire, and the workplace we create.
- **Innovation** and continuous improvements in the workplace, as our assurance of maintaining our responsiveness and utility to our clients.

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## CORE FUNCTIONS

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- Scientific Inquiry
- Neutral Convener
- Training and Education
- Advancing Health Equity
- Public Health Service Operations  
*Community and Consumer Engagement,  
Environmental Safety and Preparedness,  
Behavioral Health*
- Innovation



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## BOARD OF DIRECTORS

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### BOARD CHAIR

- Adrienne Hinnant-Johnson, Esq., Attorney-at-Law

### VICE CHAIR

- Jeffrey Hausman, Architect, Smith Group JJR

### SECRETARY/ TREASURER

- Barbara Murray, Retired Executive

### BOARD MEMBERS

- James Blessman, MD, MPH, Wayne State University
- Elmer Cerano, Michigan Protection and Advocacy Service, Inc.
- Loretta V. Davis, MSA, President & CEO Institute for Population Health
- Trina Dixon, Wayne Center
- Stephen Harris, MBA, President Molina Healthcare of Michigan, Inc.
- Isadore King, CPA, President & CEO Synergy Partners, LLC
- Kendra Schwartz, MD, MSPH, Wayne State University
- Joseph Wilson, Asst. Superintendent, Detroit EMS

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## SERVICES AND ADMINISTRATION

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Call Center: 313.324.9482  
Administration: 313.309.9310  
Fax: 313.309.6490

1400 Woodbridge St., Detroit, MI 48207  
[www.ipophealth.org](http://www.ipophealth.org)



## FREQUENTLY ASKED QUESTIONS

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### 1. What exactly is a public health Institute? How is it different from a health department?

Public health institutes (PHIs) are nonprofit organizations that improve the public's health, by fostering innovation, leveraging resources, and building partnerships across sectors with government agencies, communities, the healthcare delivery system, media and academia. Public health institutes address current and emerging health issues by providing expertise in areas such as: traditional public health services (e.g. immunizations, communicable disease, family planning, food service inspections), training and technical assistance, community health and health impact assessments, health data collection and analysis, health education, health policy development, and public health leadership. Specific services provided by public health institute vary by location, as they tend to reflect the needs of each unique community.

### 2. What happened to the Detroit Department of Health and Wellness Promotion?

The Detroit Department of Health and Wellness Promotion (DHWP) still exists in partnership with the **Institute for Population Health**. The City of Detroit employs a Public Health Director, Deputy Director, and Medical Director. The City of Detroit retains its legal public health authority, and select public health services continue to be provided under the DHWP umbrella, including Ryan White HIV/AIDS and Housing Opportunities for People Living with AIDS (HOPWA) Programs.

### 3. What does this change mean for me as a City of Detroit resident?

The change means better quality services for City of Detroit residents.

### 4. What is the role of the Institute for Population Health in Detroit?

The **Institute for Population Health** is dedicated to improving the availability and quality of population health, personal health and human services by fostering innovation, leveraging resources and building partnerships across public and private sectors.

The **Institute for Population Health** provides the following services:

- **Community and Consumer Engagement**
  - Women Infant & Children (WIC) Nutrition Program
  - Early Intervention – *Vision and Hearing, Pediatric and Adult Dental, and Family Planning*
  - Care Coordination – *Children's Special Health Care Services, Maternal Infant Health, Early On, and Medicaid Outreach*
- **Environmental Programs and Management Services**
  - Disease Investigation and Vaccine Protection – *Vaccinations, Tuberculosis and Communicable Disease Control*
  - *Food Service Facility Inspections*
  - *Environmental Safety*



- *Emergency Preparedness*
- *HIV Counseling, Testing and Referral Prevention*

- **Behavioral Health**

- *Substance Abuse Prevention and Treatment Services*

- **Worksite Health and Wellness Programs**

- **Specialized Trainings**

- *Food Safety Professionals*
- *Nurses, Social Workers, and Community Health Workers*

- **Fiduciary, Consultation and Professional Services**

- *Staffing*
- *Back Office Management Services*
- *Data Base Management Services*
- *Epidemiological Consultation*

## 5. What are the benefits of the Institute for Population Health?

- **Increased Efficiency.** The **Institute for Population Health** provides a stable, sustainable model for the future of public health in Detroit. The structure of the **Institute for Population Health** reduces the cost of administrative bureaucracy and allows for greater efficiency in service delivery. The Institute for Population Health has been able to reduce public health administrative costs by more than \$5.0 million. As a result, more dollars are available to provide essential services, and the City of Detroit is able to continue with its current powers and duties to assure the health and safety of its residents.
- **Higher Volume and Quality of Services.** Increased administrative and operational efficiencies mean that the **Institute for Population Health** can provide higher quality services to a greater number of clients. (See [IPH Accomplishments and Benefits Document](#))
- **Attract Well-Qualified Talent.** The **Institute for Population Health** is also able to pay salaries comparable to competitors, and attract and bring on new well qualified experts in public health to complement existing staff capabilities and talents.
- **Increased Flexibility and Funding Potential.** As a nonprofit organization, the **Institute for Population Health** can be creative and flexible in designing programs, upgrading technology, accessing modern facilities, and leveraging cross-sector resources to optimize its services to the community.



6. **How has the creation of the Institute for Population Health impacted jobs?**

The **Institute for Population Health** has helped retain jobs in the City of Detroit and provided additional opportunities for job creation.

As a result of the formation of the **Institute for Population Health**, over 260 jobs with competitive salaries and competitive benefits have been retained in the City. Over 60 of **Institute for Population Health** team members previously worked at the Detroit Department of Health and Wellness Promotion (DHWP). This mix allows the **Institute for Population Health** to benefit from the history and experience of DHWP staff members, *and* from the energy and ideas of new talent.

Through the establishment of new partnerships, securing of additional funding, and expansion of services, the **Institute for Population Health** will create even more job opportunities.

7. **Has there been any impact on services to consumers?**

Yes, the **Institute for Population Health** has had a positive impact on services. As an example, on the **Institute for Population Health's** first day open for services, the STD clinic provided service to double the number of clients averaged on a daily basis in the months prior. This trend toward not only increased capacity, but improved quality of service is also occurring in other areas of the **Institute for Population Health** and has continued.

8. **How can I access public health services at the Institute for Population Health?**

The **Institute for Population Health** uses a **Central Call Center for all appointments and general information**.

The number to the Call Center is:

**All Services and Appointments** – 313.324.9482

9. **How can I find out more out the Institute for Population Health?**

To find out more about the **Institute for Population Health** visit the **Institute for Population Health** website at [www.ipophealth.org](http://www.ipophealth.org).